WEBSITE ACCESSIBILITY REPORT · GLOWE WEBSITES

Riverside Bakery (made-up demo site)

Homepage of **riverside-bakery-demo.example**, checked 2026-11-28 22:57 UTC on a phone screen, with the open-source axe-core accessibility rules (WCAG 2.0, 2.1 and 2.2, levels A and AA, plus good-practice rules).

10	19	9	1
kinds of problem	spots	to fix first	spots a person must check

We found 10 kinds of problem in 19 spots on riverside-bakery-demo.example's homepage; 9 to fix first. Most are quick fixes in your site builder.

What this report is and isn't. Automated rules find only part of accessibility problems (often quoted as roughly a third to a half). A short list here doesn't mean the site works for everyone, and this report is not a legal opinion or a certificate. It is a practical to-do list: fix these, then do the person checks on the last page.

The fixes, in order

FIX FIRST · 1. **Text is too light against its background** (5 spots)

Affects people with low vision, older visitors, anyone on a phone in sunlight. WCAG 1.4.3 Contrast (minimum).

How to fix: Make the text darker or the background lighter until the contrast is at least 4.5 to 1 (3 to 1 for large text). Change the color in your theme or the block's style settings.

WordPress: Appearance > Customize (or Editor > Styles) > Colors: darken the text or the button color.
Wix: Site Design > Colors, or the text box > Text color.
Squarespace: Site Styles > Colors > edit the palette's text/accent colors.
GoDaddy: Theme > Colors: pick a palette with darker text, or edit the section's text color.
Shopify: Online Store > Themes > Customize > Theme settings > Colors.

```
Where: <p>Fresh sourdough, kolaches and custom cakes, baked every morning since 2009.</p> (Element has insufficient color contrast of 2.14 (foreground color: #b8a99a, background color: #fbf7f2, font size: 12.0pt)
<a class="btn" href="#order">Order a cake</a> (Element has insufficient color contrast of 1.63 (foreground color: #ffffff, background color: #f4c27a, font size: 12.0pt)
<footer><div class="small"><a href="#">Privacy</a> <a href="#">Terms</a></div>© Riverside Bakery (demo)</footer> (Element has insufficient color contrast of 2.45 (foreground color: #999999, background color: #eeeeee, font size: 12.0pt)
<a href="#">Privacy</a> (Element has insufficient color contrast of 2 (foreground color: #aaaaaa, background color: #eeeeee, font size: 8.3pt (11)
<a href="#">Terms</a> (Element has insufficient color contrast of 2 (foreground color: #aaaaaa, background color: #eeeeee, font size: 8.3pt (11)
```

FIX FIRST · 2. **Pictures have no description (alt text)** (3 spots)

Affects people using screen readers (blind and low-vision visitors). WCAG 1.1.1 Non-text content.

How to fix: Give every picture a short description of what it shows, e.g. "Kitchen remodel with white cabinets". Logos: the business name. Pure decoration: mark it decorative (empty alt).

WordPress: Media > Library > the picture > Alternative Text (or the image block's sidebar).
Wix: Click the image > Settings (gear) > 'What's in the image?'.
Squarespace: Edit the image block > Content > Image alt text (or 'filename' in older templates).
GoDaddy: Click the image > Image settings > Alt text.
Shopify: Products / Files > the image > Add alt text; theme images: Customize > the section > image > Alt text.

```
Where: <img src="logo.png" width="120" height="40"> (Element does not have an alt attribute)
<img src="sourdough.jpg" width="300" height="200"> (Element does not have an alt attribute)
<img src="kolache.jpg" width="300" height="200"> (Element does not have an alt attribute)
```

FIX FIRST · 3. **Buttons with no words** (2 spots)

Affects people using screen readers (blind and low-vision visitors) and voice-control users. WCAG 4.1.2 Name, role, value.

How to fix: Put text on the button or add an aria-label, e.g. "Open menu", "Close", "Next photo".

WordPress: Button block > Advanced > Additional CSS / aria-label, or put text on the button.
Wix: Button > Settings > Accessibility > ARIA label.
Squarespace: Button block text; theme menu icons can't be renamed: ask us.
GoDaddy: Button text in the section editor.
Shopify: Theme code: aria-label on icon buttons (or ask us).

```
Where: <button class="menu"><svg width="24" height="24"><path d="M3 6h18M3 12h18M3 18h18"
stroke="#333"></path></svg></button> (Element does not have inner text that is visible to screen readers)
<button type="button"></button> (Element does not have inner text that is visible to screen readers)
```

FIX FIRST · 4. **Links with no words** (2 spots)

Affects people using screen readers (blind and low-vision visitors) and voice-control users. WCAG 2.4.4 Link purpose, 4.1.2 Name, role, value.

How to fix: Give every link text people can read or hear. Icon-only links (Facebook, phone, cart) need an aria-label like "Call us" or "Our Facebook page".

WordPress: Icon blocks (social icons) > Link settings > Link label; or the theme's social menu items' 'Navigation Label'.
Wix: Click the icon > Settings > 'What does the button do?' / Accessibility > ARIA label.
Squarespace: Social links block: each link's label; header icons follow your social accounts' names.
GoDaddy: Social links section: add each account's name.
Shopify: Theme code: add aria-label to icon links (or ask us).

```
Where: <a href="tel:+15550100"><svg width="20" height="20"><circle cx="10" cy="10" r="8"></circle></svg></a>
(Element does not have text that is visible to screen readers)
<a href="https://facebook.com/"><svg width="20" height="20"><rect width="16" height="16"></rect></svg></a>
(Element does not have text that is visible to screen readers)
```

FIX FIRST · 5. **Tap targets are too small or too close** (2 spots)

Affects people with shaky hands, everyone on a phone. WCAG 2.5.8 Target size (minimum).

How to fix: Make buttons and links at least 24 x 24 pixels, or leave space around them.

```
Where: <input type="text" placeholder="Your name"> (Target has insufficient size (185px by 21px, should be at least
24px by 24px))
<select><option>Pick up day</option><option>Friday</option></select> (Target has insufficient size (91px by 19px,
should be at least 24px by 24px))
```

FIX FIRST · 6. **The page has no title** (1 spot)

Affects people using screen readers (blind and low-vision visitors) and everyone looking at browser tabs or Google. WCAG 2.4.2 Page titled.

How to fix: Give the homepage a title like "Smith Plumbing | Waco plumber" in your SEO / page settings.

```
Where: <html> (Document does not have a non-empty title element)
```

FIX FIRST · 7. **Embedded content (map, video, form) has no title** (1 spot)

Affects people using screen readers (blind and low-vision visitors). WCAG 4.1.2 Name, role, value.

How to fix: Give each iframe a title, e.g. title="Map to our shop".

```
Where: <iframe src="about:blank" width="300" height="150"></iframe> (Element has no title attribute)
```

FIX FIRST · 8. **The page doesn't say what language it is in** (1 spot)

Affects people using screen readers (blind and low-vision visitors) (they read it in the wrong accent). WCAG 3.1.1 Language of page.

How to fix: Set the page language to English (lang="en"). In most builders: Settings > Language.

```
Where: <html> (The html element does not have a lang attribute)
```

FIX FIRST · 9. **A drop-down has no label** (1 spot)

Affects people using screen readers (blind and low-vision visitors). WCAG 4.1.2 Name, role, value.

How to fix: Add a visible label tied to the drop-down.

```
Where: <select><option>Pick up day</option><option>Friday</option></select> (Element does not have an implicit
(wrapped) label)
```

FIX NEXT · 10. **Zooming is turned off on phones** (1 spot)

Affects people with low vision who pinch to zoom. WCAG 1.4.4 Resize text.

How to fix: Remove user-scalable=no / maximum-scale=1 from the viewport setting (often a theme option: 'disable zoom').

```
Where: <meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no">
(maximum-scale=1 on meta tag disables zooming on mobile devices)
```

GOOD PRACTICE · 11. **Some content sits outside the page's marked areas** (11 spots)

Affects people using screen readers (blind and low-vision visitors). Good practice (not a WCAG success criterion).

How to fix: Keep content inside header, main, nav or footer areas.

```
Where: <h1>Riverside Bakery (made-up demo site)</h1> (Some page content is not contained by landmarks)
<p>Fresh sourdough, kolaches and custom cakes, baked every morning since 2009.</p> (Some page content is not contained by landmarks)
<h4>Our breads</h4> (Some page content is not contained by landmarks)
<img src="sourdough.jpg" width="300" height="200"> (Some page content is not contained by landmarks)
<img src="kolache.jpg" width="300" height="200"> (Some page content is not contained by landmarks)
<h2>Visit us</h2> (Some page content is not contained by landmarks)
... and 5 more in the CSV
```

GOOD PRACTICE · 12. **Headings skip levels** (1 spot)

Affects people using screen readers (blind and low-vision visitors) (they jump between headings). Good practice (not a WCAG success criterion).

How to fix: Use headings in order: one H1, then H2s, then H3s inside them. Don't pick a heading level for its size.

```
Where: <h4>Our breads</h4> (Heading order invalid)
```

GOOD PRACTICE · 13. **No main area marked** (1 spot)

Affects people using screen readers (blind and low-vision visitors). Good practice (not a WCAG success criterion).

How to fix: Wrap the page's main content in a <main> element (most themes have a setting).

```
Where: <html> (Document does not have a main landmark)
```

Spots the rules couldn't decide (a person should look)

Frames should be tested with axe-core (1)

What a person still has to check

Keyboard only. Put the mouse away: can you reach and use every menu, button and form with Tab, Enter and the arrow keys, and always see where you are?

Screen reader. Turn on VoiceOver (iPhone: Settings > Accessibility) or NVDA (free, Windows) and listen to your homepage: does it make sense in order?

Picture descriptions make sense. The test sees whether a description exists, not whether it's right. "IMG_2041.jpg" or "image" needs rewriting.

Zoom to 200%. Zoom the browser to 200% (and pinch-zoom on a phone): is everything still readable without sideways scrolling?

Forms and errors. Send the contact form with a box left empty: is the error message clear, in words, next to the box?

Videos. Do videos with speech have correct captions? Does anything move or flash for more than 5 seconds without a pause button?

Color alone. Is anything (required fields, sale prices, errors) shown only by color?

Pop-ups. Can a keyboard user close every pop-up, chat bubble and cookie banner?

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